# **Evaluating Data**

- approx. 20% marks allocated to AOS3 in VCE Psych exam
- ➤ key terms; systematic error, random error, precision, accuracy, bias, repeatability, reproducibility, validity, uncertainty, outliers



#### SYSTEMATIC ERROR



TOTAL ERROR



# RANDOM ERROR

# Systematic error

measurement error that in replicates remains constant or varies in predictable way

**Caused by** errors in the experimental design

Reduce effect on data by changing the experiment

**Bias** is the estimated effect of systematic errors on the data

### Accuracy

closeness of agreement between measured value and true value

Accuracy is improved by removing systematic errors. E.g. calibrating equipment.

**Test for accuracy by** calculating the measurement error; measured value – true value

# **Validity**

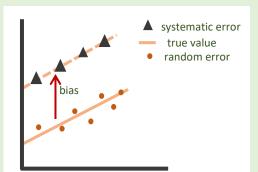
whether the experimental design produces results that answer the hypothesis and/or aim

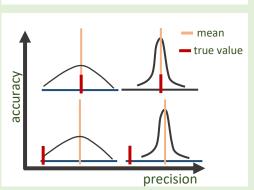
**Internal validity** refers to whether any factors other than the independent variable influenced results

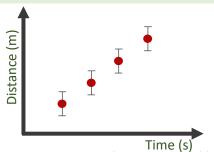
Improved by using suitable research design, controlling extraneous variables, following data collection protocols and minimising experimenter effects

External validity examines whether the results can be generalised to other circumstances

**Improved by** number of methods including random sampling of participants and conducting experiments in similar contexts to research question







Uncertainties can be represented by error bars on a graph.

# **Uncertainty in measurements**

range of values that the true value is likely to be within. E.g.,  $2.0 \pm 0.1$  mL, true value could lie between 2.1 and 1.9 mL

Values with smaller uncertainties are more precise. E.g., 2.00  $\pm$ 0.01 mL is more precise than 2.0  $\pm$ 0.1 mL

Can also be represented as % uncertainties. E.g. 2.0  $\pm 5.0\%$  mL

**Outliers** are results that are outside the expected range.

### Random error

measurement error in replicates that varies in unpredictable way

**Caused by** random variations such as in equipment (mass balance) or environmental conditions (temperature of room)

**Reduce effect on data** by repeating experiment many times and finding the average of the results

# **Precision**

closeness of agreement between repeated measurements

Precision is improved by increasing the sample size (e.g. repeat experiment or use results from other groups) or improving experimental technique

**Quantify precision** by calculating the range of values, standard deviation or confidence intervals

Repeatability is the closeness of repeated measurements obtained using same method, person, location within short time frame

**Reproducibility** is the closeness of measurements using the same method and test material but under different conditions

## Reliability

- consistent results are obtained in a reliable experiment
- refers to whether another person can achieve same results for same experiment under the same conditions

Improve reliability by repeating experiment and averaging results. This minimises effect of random errors and removes outliers

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